



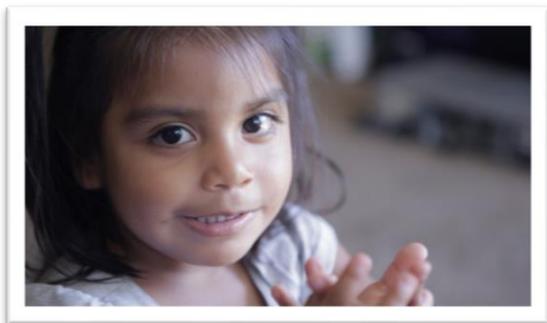
2018 Annual Report

“When you are hungry, nothing else matters.”

Hunger in San Diego County

There are 3.2 million residents in San Diego County. Currently, 486,000 are suffering from food insecurities, and of this number 163,000 are children; which equates to 1 in 5 are going hungry every day.

In 2018 the Fallbrook Food Pantry served approximately 25,229 households or 68,218 individuals in the footprint of Fallbrook, De Luz, Rainbow and Bonsall. Forty percent of our recipients were children and twenty percent were senior citizens.



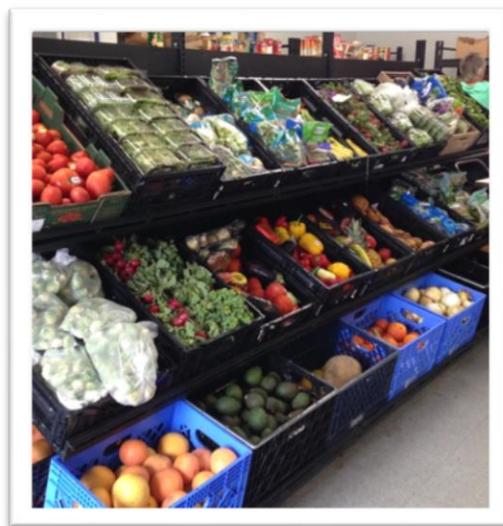
Emily and her family visit us weekly.

The Fallbrook Food Pantry is a non-profit organization serving low-income/at-risk families and individuals. Our mission is to provide an adequate amount of nutritious food to those in our community who are in-need. With a focus on nutrition, we strive to provide healthy and well-balanced food selections for our clients.

It Takes A Village...

In order for us to carry out our mission, we collaborate with community and county businesses, other non-profits, churches and large agencies to maintain the highest quality of standards, operations and procedures; along with the dignity of those we serve.

Serving with dignity and compassion, the Fallbrook Food Pantry distributed over 1,000,000 pounds of food in 2018 with 52% being fresh produce. With the assistance of organizations such as the San Diego Food Bank, Feeding San Diego, Albertson's, Grocery Outlet, Major Market, Sprouts, Del Rey Avocado and Kendall Farms; along with local farmers and growers, and of course private food drives hosted by schools, churches, individuals and small groups—we were able to feed more families and individuals throughout the year.



Fallbrook Food Pantry's Fresh Produce provided 5 days/wk.

The Results of a Committed Community



25,000+
households
annually



20% of
clients
served are
seniors



1-million+
pounds of
food
distributed



40% of
clients
served are
children



15,000+
volunteer
hours
worked

Agency programs are fueled by donations of fresh produce, perishable and non-perishable food items received from our local community grocery stores, businesses and individuals. Dairy products, proteins and additional produce are purchased to balance out our weekly menus.

The Fallbrook Food Pantry could not operate at full capacity, five days per week, without our dedicated and committed volunteers. Volunteer hours served in 2018 equal in value to 15 part-time and 2 full-time employees.

2018 Distribution Results

Program Name	# of HH Served	LBS. of Food Distributed
Pantry (market style)	25,229	1,009,160
Neighborhood Distribution	12,610	190,385
Food for Thought	946	5,676
Senior Emergency Food Assistance Program	743	18,575
Senior Food Box Program	1,534	53,690
Victory Outreach	256	3,840
GRAND TOTAL	41,318	1,281,326

Food Donations are valued at \$2,127,001.00

**Donated food items are valued using an average cost based on the industry standard of \$1.66 per pound.*



Our Successes...

2018 proved to be a very success year for the Fallbrook Food Pantry. Not only did we distribute more pounds of food, but we won a large grant through the Fallbrook Regional Health District that afforded us the ability to purchase a brand new box truck that will be utilized for new programming—launching in the first quarter of 2019. A mobile pantry service, delivering fresh produce to remote areas in De Luz and Rainbow will be our initial program addition cities.



In December, we held our first online fundraiser for three days with a goal of raising \$5,000. We are pleased to announce that we exceeded this amount by \$610. We used social media platforms (Instagram and Facebook) to let our friends and family know when and how to donate. If you aren't following us yet, you should. We're easy to find. @FallbrookFoodPantry is our handle. Come be a part of something bigger than yourself...helping others in-need never felt so good.

#donate #volunteer #getinvolved



Through the efforts of Murphy & Murphy's Charity Dinner and Golf Tournament, benefiting the Fallbrook Food Pantry in May, we were able to allocate \$30,000 of the \$92,255.00 raised, for technology upgrades. This has made a tremendous difference in our efficiencies and streamlining much of our paperwork and processes.



Our Generous Community

The Fallbrook Food Pantry relies on our community, at-large, to assist us with carrying out our mission of providing an adequate and nutritious supply of food to individuals who are in-need. Without their commitment, and yours, we could not serve our clients weekly, nor could we provide enough food to go around.

Financial support from grants, businesses, churches, individuals and service organizations provide the funds necessary to maintain programming. Through the generosity of a community of caring people and partners, our organization is able to support the operating and administrative expenses needed to keep our doors open.



2018 Contributions = \$483,983.00
Donations 42% Grants 40% Special Events 18%

Contributions, above expenses, are used for special projects to improve equipment and our facility, including adding to our Building Fund Reserve. Acknowledging that our current facility is no longer adequate enough and does not meet our needs, the Board of Directors established an investment account in anticipation of starting a Capital Campaign. Our vision is to purchase a facility that will allow for more physical space and organizational growth.

As we begin a new year, we are excited and eager to put some much needed energy into finding such a location. While the Fallbrook Food Pantry encounters this next phase, we ask that you consider us as one of your worthy causes and join others in our community who, too, believe that, together, we can positively impact the lives of those who need us the most...by feeding one family at a time.

A few words from our Board President...

Dear Community,

We appreciate your generosity during 2018. Your expressions of love and concern for the welfare of those in our community with nutritional needs meant that the Fallbrook Food Pantry could provide a safety net. Thank you.

The 2019 year is beginning with a challenge to serve even more people in our community who lack resources to purchase sufficient food on their own. What is the challenge? The Pantry is seriously exploring opportunities to purchase a building on a larger site. With improved facilities, the Pantry will have the ability to not only better serve our existing clients but also to be able to expand services to those who cannot travel to the Pantry, itself. Achievement of this vision will not happen without the financial commitment of our community.

***“When you are hungry, nothing else matters”** is more than a slogan. It is a reminder that those vulnerable to food shortages need to be fed if they are to be able to successfully contribute to their families and to our community.*

This year, as you consider how you will invest and distribute your financial resources, think of those who have already benefitted from your generosity and how you can join with the Food Pantry Board and other community members to make an even greater positive impact.

*Dale J. Mitchell
Board President*

Many Thanks...

On behalf of the Fallbrook Food Pantry’s Board of Directors, our staff and volunteers – we say thank you for your continued support and generosity. We look forward to many more years of collaboration and in being a part of something bigger than ourselves.

Philanthropy lies at the heart
of human greatness.
--Patrick J. Ryan

In good health,

Shae T. Gawlak

Shae T. Gawlak
Executive Director